MASIERBUILI

DADTOAT PEDISO



The MasterBuilt Portrait Lens Series is designed to recreate the beauty and richness of images from the 1930's and 1940's. True to its name, the PORTRAIT Series Lenses bear the elements that made actors and actresses glow on screen. With pronounced edge softness and exaggerated type background, MasterBuilt PORTRAIT lenses are immediate force. Likened to the legendary George Hurrell, MGM Studio photography, the PORTRAIT series gives skin-tones glowing expanded highlights and painterly tones. True to function, when stopped down (smaller T-stop ratings T2.0 / T2.8 / Etc.) the lens has the ability to push sharpness and detail while preserving the original spirit.

The MasterBuilt Lenses are designed and inspired directly by the cinematographers' vision. Extensive testing and in-depth conversations have produced each singular lens series. MasterBuilt employs exceptional optics and looks to the past for stylistic images and analog elements. The MasterBuilt Lenses are manufactured with exceptional craftsmanship and the highest quality materials for absolute resilience. The "LOOK" is formulated to create brilliant threedimensional separation and smooth background reproduction (bokeh), while utilizing the mechanics and function of modern technology to produce a lens of complete precision. The MasterBuilt Lenses strike a perfect balance of vintage aesthetic and high-quality optics.